

REVLON
PROFESSIONAL®

Create Boldly. Live Boldly.

CARE
MORE
GLOW
FURTHER

COLOREXCEL

COLOR EXCEL

NATURAL



Black



Dark Brown



Medium Brown



Light Brown



Dark Blonde



Medium Blonde



Light Blonde



Very Light Blonde

COOL



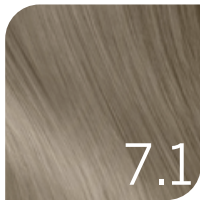
Dark Intensive
Ash Blonde



Very Light Intensive
Ash Blonde



Light Ash Brown



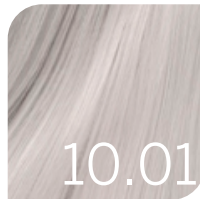
Medium Ash Blonde



Dark Natural
Ash Blonde



Light Natural
Ash Blonde



Lightest Natural
Ash Blonde

COOL



6.12
Dark Ash Iridescent
Blonde



7.12
Medium Ash
Iridescent Blonde



8.12
Light Ash Iridescent
Blonde



9.12
Very Light Ash
Iridescent Blonde



6.21
Dark Iridescent Ash
Blonde



8.21
Light Iridescent
Ash Blonde



10.02
Lightest Natural
Iridescent Blonde



8.2
Light
Iridescent Blonde



9.2
Very Light
Iridescent Blonde



6.23
Dark Iridescent
Golden Blonde

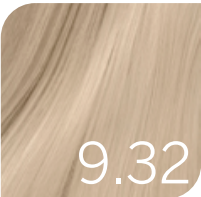
GOLDEN



7.31
Medium Golden
Ash Blonde



9.31
Very Light Golden
Ash Blonde



9.32
Very Light Golden
Iridescent Blonde



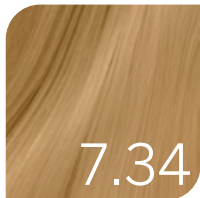
7.3
Medium Golden
Blonde



9.3
Very Light Golden
Blonde



5.34
Light Golden
Copper Brown



7.34
Medium Golden
Copper Blonde

BRUNETTE



Light Iridescent
Copper Brown



Dark Iridescent
Copper Blonde



Medium Iridescent
Chestnut Blonde



Light Iridescent
Mahogany Brown



Light Chestnut
Ash Brown



Dark Chestnut Ash
Blonde



Medium Chestnut
Iridescent Brown



Dark Chestnut
Iridescent Blonde

COLOR EXCEL

COPPER



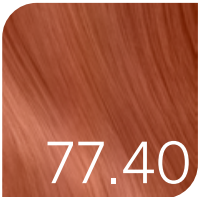
7.43

Medium Copper
Golden Blonde



6.4

Dark Copper Blonde



77.40

Intense Light
Copper

RED



66.66

Intense Purple Red

REVLON
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TECHNICAL GUIDE

COLORIMETRY

CHROMATIC CIRCLE REVLONISSIMO™

C: CROMATICS
PC: PURE COLORS
G: COLOR EXCEL GLOSS



COLORIMETRY

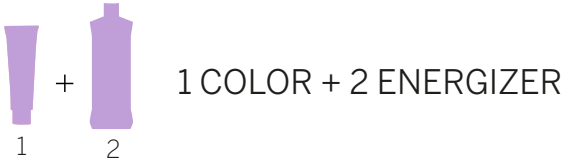
LIGHTENING & COVERAGE TABLE

LIFT					
5 TONES LIFT		 REVLONISSIMO COLORSMETIQUE™ INTENSE BLONDES SUPER LIGHT PERMANENT HAIR COLOR ● ○ ○ ○ ○ DEEPNESS			
4 TONES LIFT				 REVLONISSIMO COLORSMETIQUE™ COLOR & CARE PERMANENT HAIR COLOR ● ● ● ○ ○ DEEPNESS	
3 TONES LIFT					 COLOR SUBLIME BY REVLONISSIMO™ AMMONIA FREE PERMANENT HAIR COLOR ● ● ● ● ○ DEEPNESS
2 TONES LIFT					 REVLONISSIMO COLORSMETIQUE™ HIGH COVERAGE PERMANENT HAIR COLOR ● ● ● ● ● DEEPNESS
1 TONE LIFT			 COLOR EXCEL BY REVLONISSIMO™ DEMI-PERMANENT COLOR TONE ON TONE ● ● ● ○ ○ DEEPNESS		
Ø LIFT	 COLOR EXCEL GLOSS by REVLONISSIMO™ DEMI-PERMANENT COLOR TONE ON TONE ● ○ ○ ○ ○ DEEPNESS				
COVERAGE >	BEAUTIFYING COVERAGE	UP TO 30%	UP TO 70%	UP TO 100%	
				100%	

DIRECTIONS FOR USE

COLOR EXCEL

MIXING RATIO



PROCESSING TIME

NATURAL HAIR



ROOTS RETOUCH



COLOR REFRESH



GRAY HAIR



SENSITIVE HAIR



NUMBER OF SHADES: 44 Shades*

*C5 PIGMENTS: 77.40 / 66.66



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P R O F E S S I O N A L[®]

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